#### **SOLUTIONS GUIDE**

# Secure your growth at every step-

Learn how Cisco's secure solutions for small and medium businesses protect your people, assets, and devices anywhere.



Protect your assets anywhere

# Can your business withstand a cyberattack?

With new and advanced threats popping up daily, it's not enough for SMBs to just get by with a standard security solution. Transform your growing small or medium business into a Secure SMB with the right cyber, physical, and environmental security solutions.

# Only 18%

of SMBs have the right infrastructure to defend against cyberattacks and 83% of SMBs that fall victim to an attack are not financially prepared to recover.\*

SMBs lose an average of US

\$1.2 million

in data, IP, productivity, compliance, regulatory expenses, and staffing costs from phishing, ransomware, and cyberattacks.\*\*





## Combat security risks at every angle

We know that SMBs have varying security requirements. Whether you need secure access to all your apps and devices, or cloud-based smart sensors and video surveillance, we offer flexible and affordable tools to help you safeguard your people, devices, and assets anywhere.

A holistic security solution for Secure SMBs should be scalable, reliable, simple, and cloud-based, and it should meet the following requirements:



### **Functional requirements**

- Easy installation, setup, and maintenance
- Zero-trust, identity-based access
- Secure guest Wi-Fi
- Cloud-delivered security to all devices
- Email protection against threats
- Cameras, sensors, and video endpoints



#### **Quality requirements**

- Rich, informative, high-quality, seamless, and resilient video-capture capabilities
- Low-friction secure-access process
- Comprehensive view of security data
- Centralized management, and simplified deployment and orchestration





# Safeguard your growth at every step

Our holistic product portfolio, which combines cyber, physical, and environmental security, adapts to meet you where you are—whether you're expanding your existing security infrastructure or just starting your journey to the cloud.



Leverage powerful, cloud-delivered cybersecurity solutions to mitigate advanced threats.



Prevent workflow disruptions by protecting your assets, people, and infrastructure with environmental sensors.



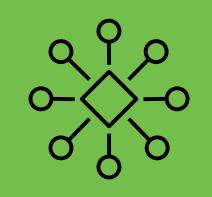
Safeguard your physical security by deploying cloud-based video surveillance with streamlined dashboard monitoring.





# Secure your business with Cisco's essential building blocks

To help SMBs deliver better business outcomes, Cisco asks three questions that serve as building blocks to construct solutions from Cisco's cloud-led portfolio:



How can we enable your people?



How can we enhance your workplace?



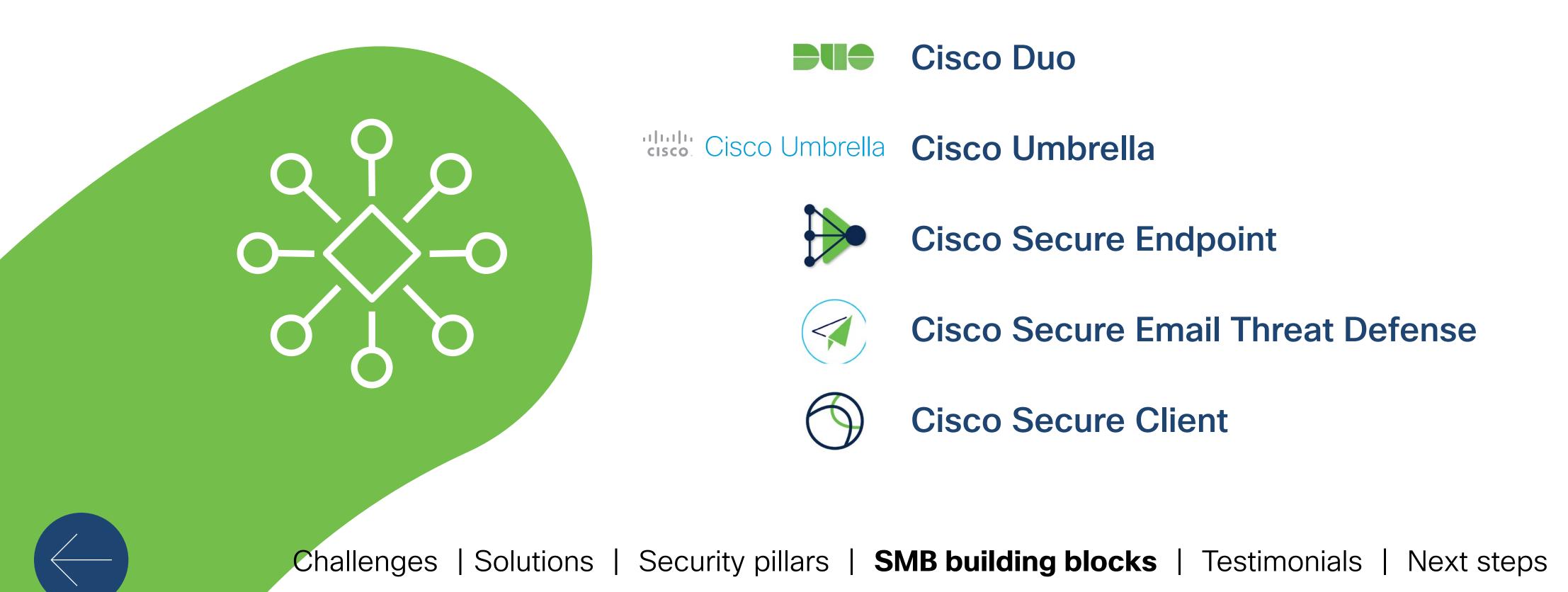
How can we empower your IT management?

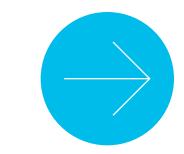




### **Enable your people**

In today's hybrid world, safe and effective virtual collaboration is a must. Enable your employees to work anywhere, anytime through holistic security solutions through Cisco's flexible, cloud-led portfolio that deliver industry-leading threat protection as well as secure access, strong authentication, and device trust:





### Enhance your workspaces

As a small or medium business, growth is your goal. But with growth comes more extensive safety measures. Enhance your workspaces through secure networking, smart camera, and environmental sensor solutions from Cisco's cloud-led portfolio:





Cisco Meraki Switches

Cisco Meraki Access Points

Cisco Meraki SD-WAN

Cisco Meraki MV Smart Cameras

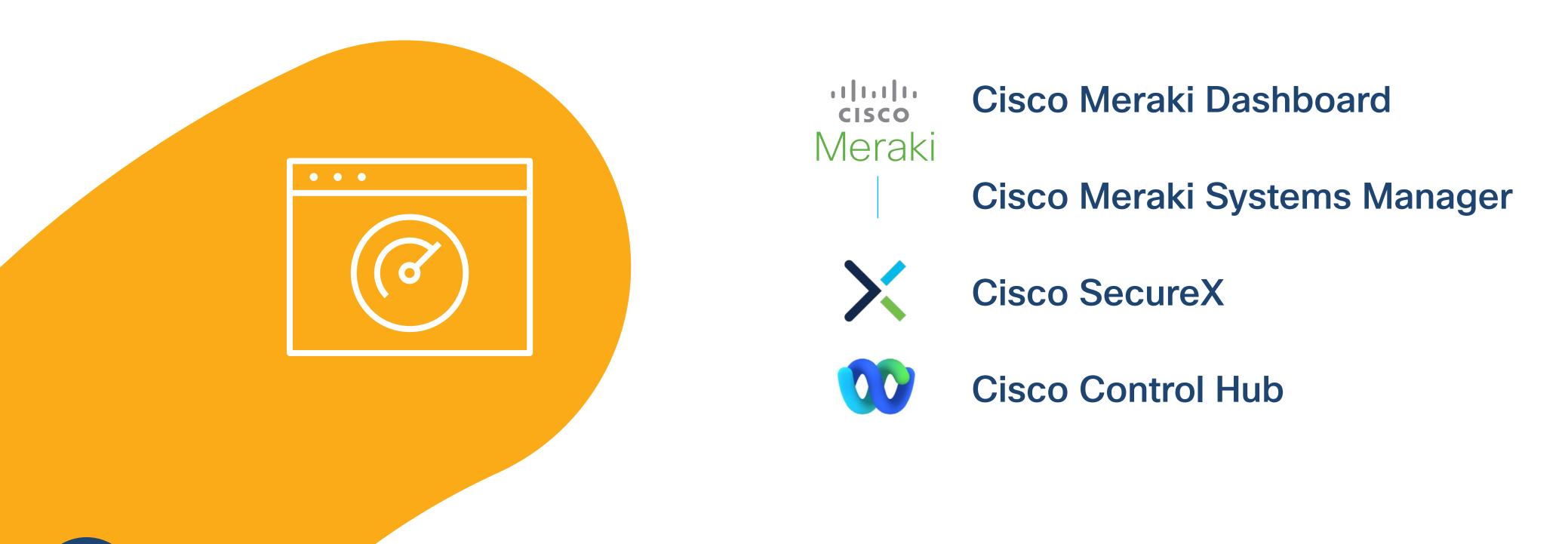
Cisco Meraki Sensors





### **Empower your IT management**

Adopt security solutions for your SMB that your IT team can easily deploy and manage. Whether you have an IT team of one or many, empower them with Cisco's flexible, cloud-led portfolio, which allows you to control cybersecurity, physical security, and environmental safety devices and applications with intuitive dashboards.







"[We] love the single pane of glass dashboard with visibility into our worldwide network. It's easy to set up common features, such as client VPN, site-to-site VPN, and WAN failover."

Bryan McMullan

IT Senior Vice President, MarshBerry





"The Meraki solution is awesome. It's so nice to be able to manage the network from the cloud. Temperature and humidity sensors are great, too."

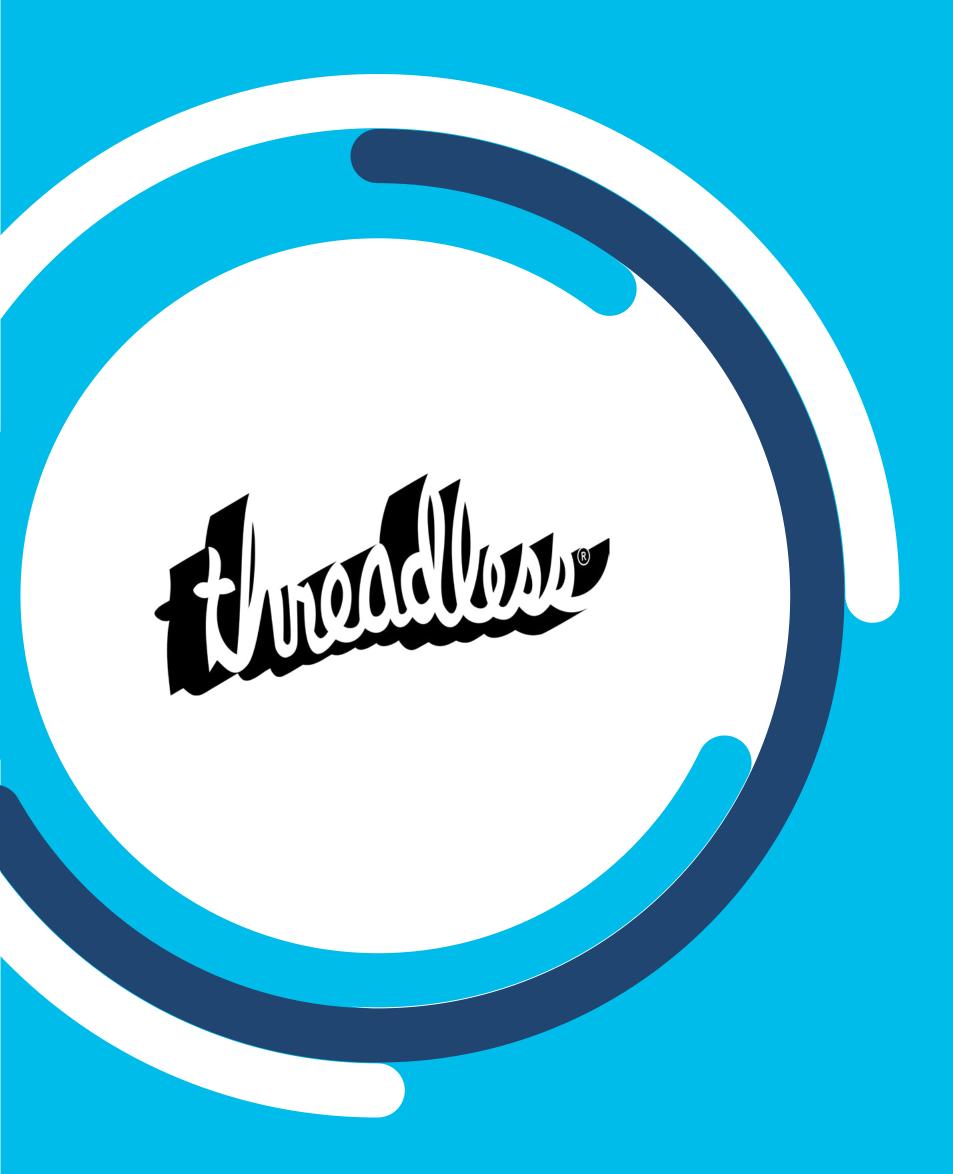
**Vice President** 

Medium Enterprise Banking Company









"I haven't gotten a single complaint about it. Our overall experience with Duo has been extremely easy—that's not something that always happens in the technology world."

**Tristan Hammond** 

IT Infrastructure Manager, Threadless





"Umbrella provides DNS blocking on dangerous sites, which is a layer of defense we didn't have before at all. ... I like that it protects the end-user from themselves. There's really no other product I can find on the market that does the same thing."

#### Nate Haleen

Lead Developer and Division Lead for Programming, Procellis Technology







Learn how Cisco's affordable and flexible solutions secure SMBs at every stage.

Cisco
Small and
Medium Business

Protect your assets anywhere

